KB Xiong

UI/UX Designer

HELLO !

My name is KB Xiong. I'm very proficient in user experience, branding, interface design, web design, front-end coding, and excel in taking a project from idea to reality.

EDUCATION

NORTH GEORGIA TECHNICAL COLLEGE
ASSOCIATES DEGREE IN CIS COMPUTER WEB DESIGN, 2003

3.8 GPA and President's List

JOB EXPERIENCE

UI/UX DESIGNER AND ARCHITECT: CACI INTERATIONAL INC.
Nov 2013 - Present

- Provide usability and user experience services for the Centers for Disease Control and Prevention – CDC
- Design, present, and code interface designs, mock ups, prototypes for mobile and web applications
- Manage the user experience, interface, front-end, and design phase of 3 large projects for CDC's DHAP department
- Performed UI/UX testing and give recommendations for web and mobile applications
- Work closely with the Information Architect to come up with wireframes and work flows to present to stakeholders
- Redesign, build, and convert project ATLAS from a flash application to a responsive HTML5, CSS3, and JavaScript driven web application
- Organized demo meetings for clients to show work progress
- Worked in an AGILE system which included daily stand up meetings, sprint meetings, and daily communication with the scrum master

WEB DESIGN MANAGER: IN TOUCH MINISTRIES
Mar 2012 - Nov 2013

- Managed Digital Media web designers, developers, and vendors by distributing work and ensuring deadlines are being met
- Plan and manage a web infrastructure changeover from a static web site to a completely fluid responsive web presence
- Create workflows, prototypes, wireframes, graphic comps
- Directed and managed complete streaming video migration from Akamai to Limelight to ensure mobile compatibility
- Provide technical web support to partners and internal employees
- Launched two mobile and web streaming radio stations and worked with outside vendor Triton Digital to ensure deadlines are met

198 County Line Auburn Rd, GA

(678) 425-8782

kbxiong67@gmail.com

SKILLS

PROFESSIONAL SKILLS

Adobe Photoshop

Axure

HTML

CSS

Prototyping and Presentation

PERSONAL SKILLS

Communication

Teamwork

Creativity

Leadership

👥 JOB EXPERIENCE

SR WEB DESIGNER/DEVELOPER: EMERGINT TECHNOLOGIES
Nov 2011 - Mar 2012

- Support OSTLTS COMM team with web updates, new designs, email blasts, analytics, graphics, flash, etc.
- Team Leader
- Manage other web designers and provide monthly report of web team's progress to the Communications Director
- Communicate direction from the office to the developers and designers.
- Convert web pages from open source code to a CMS system.
- Design and develop fully functional HTML email campaigns and newsletters
- Design new mock-up, coding, wireframes for various internal web sites
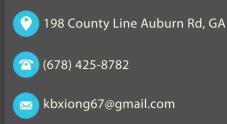
SR WEB GRAPHICS DESIGNER: RR DONNELLEY
Jan 2011 - Nov 2011

- Interactive Team at RRD built a new partnership with Sage Software. I was responsible for their web design/development, email, marketing, and print work. I previously worked for the Creative Services Team at Sage, but the whole department was laid off due to an executive decision to move forward with their new relationship with RRD.
- I was the only one immediately hired by RRD to take lead in this new partnership between Sage Software and RR Donnelley.
- Perform previous duties at Sage and more
- Continue relationship with previous requesters who I previously worked with daily
- Train Interactive team about Sage brand guidelines and standards

SR WEB GRAPHICS DESIGNER: SAGE SOFTWARE
Jan 2005 - Nov 2011

- Led creative direction for product sites (15 total)
- Managed contract web designers brought in to assist the team
- Involved in rebranding efforts for all product web sites
- Led quality control for style guidelines
- Implemented SEO techniques to optimize managed sites
- Designed and code PPC Landing pages
- Involved in kick-off meetings with requesters
- Played a vital role in maintaining a good relationship and trust between clients and Creative Services Team
- Performed heat map testings on PPC landing pages and home pages
- Collaborated with requesters and copywriters to create creative for web and print promos
- Led creative direction and implemented annual product launches
- Provided and maintained product web sites and e-marketing programs
- Designed and code HTML e-mails and monthly newsletters

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